

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2452717 /		<u>Alt Order #</u> WOC13482043
<u>Advertiser</u> Pillen For Governor		<u>Original Date / Revision</u> 03/11/22 / 03/11/22
<u>Contract Dates</u> 03/14/22 - 03/20/22	<u>Estimate #</u> 3115	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 512.50
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 405
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 589010	

And:

AxMedia
800 W 47TH Street Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	03/14/22	03/18/22	Morning News Show	6:00 AM-7:00 AM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	-1111--				4	\$250.00	5.40			
N 2	WOWT	03/14/22	03/14/22	Morning News Show	6:00 AM-7:00 AM		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	1-----				1	\$500.00	5.40			
N 3	WOWT	03/14/22	03/18/22	Today Show	7:00 AM-9:00 AM		:30				NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	111-1--				4	\$275.00	6.90			
N 4	WOWT	03/14/22	03/17/22	Today Show	7:00 AM-9:00 AM		1:00				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	---1---				1	\$550.00	6.90			
N 5	WOWT	03/14/22	03/19/22	Weekend News Sa	7:00 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	-----1-				1	\$100.00	5.30			
N 6	WOWT	03/14/22	03/19/22	Sa Today	8:00 AM-9:30 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	-----1-				1	\$200.00	5.60			
N 7	WOWT	03/14/22	03/20/22	Weekend News Su	7:00 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	-----1				1	\$100.00	5.00			
N 8	WOWT	03/14/22	03/20/22	Meet The Press	9:00 AM-10:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	-----1				1	\$225.00	5.20			
N 9	WOWT	03/14/22	03/17/22	Today Show II	9:00 AM-10:00 AM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	1-11---				3	\$150.00	5.50			
N 10	WOWT	03/14/22	03/18/22	Midday News	11:00 AM-12:00 PM		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	1-111--				4	\$100.00	9.10			
N 11	WOWT	03/14/22	03/15/22	Midday News	11:00 AM-12:00 PM		1:00				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	-1-----				1	\$200.00	9.10			
N 12	WOWT	03/14/22	03/18/22	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	3	\$210.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2452717 /		<u>Alt Order #</u> WOC13482043
<u>Advertiser</u> Pillen For Governor		<u>Original Date / Revision</u> 03/11/22 / 03/11/22
<u>Contract Dates</u> 03/14/22 - 03/20/22	<u>Product</u> 2022 Primary Election	<u>Estimate #</u> 3115

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	-1-11--				3	\$70.00	3.80			
N 13	WOWT	03/14/22	03/18/22	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	4	\$1,600.00
Week:		03/14/22	03/20/22	11-11--				4	\$400.00	14.80			
N 14	WOWT	03/14/22	03/16/22	News @ 5p M-F	5:00 PM-5:30 PM		1:00				NM	1	\$800.00
Week:		03/14/22	03/20/22	--1----				1	\$800.00	14.80			
N 15	WOWT	03/14/22	03/17/22	News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	4	\$1,600.00
Week:		03/14/22	03/20/22	1111---				4	\$400.00	10.30			
N 16	WOWT	03/14/22	03/18/22	News @ 630p M-F	6:30 PM-7:00 PM		1:00				NM	1	\$800.00
Week:		03/14/22	03/20/22	----1--				1	\$800.00	10.30			
N 17	WOWT	03/14/22	03/19/22	News @ 5p Sa	5:00 PM-5:30 PM		:30				NM	1	\$300.00
Week:		03/14/22	03/20/22	-----1-				1	\$300.00	22.50			
N 18	WOWT	03/14/22	03/20/22	News @ 5p Su	5:00 PM-5:30 PM		:30				NM	1	\$300.00
Week:		03/14/22	03/20/22	-----1				1	\$300.00	16.40			
N 19	WOWT	03/14/22	03/18/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30				NM	3	\$975.00
Week:		03/14/22	03/20/22	-11-1--				3	\$325.00	14.80			
N 20	WOWT	03/14/22	03/14/22	Monday Prime 2 Hour	6:57 PM-9:00 PM		1:00				NM	1	\$900.00
Week:		03/14/22	03/20/22	1-----				1	\$900.00	11.00			
N 21	WOWT	03/14/22	03/16/22	Wednesday Prime Hr 1	6:57 PM-8:00 PM		:30				NM	1	\$750.00
Week:		03/14/22	03/20/22	--1----				1	\$750.00	13.80			
N 22	WOWT	03/14/22	03/16/22	Wednesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$750.00
Week:		03/14/22	03/20/22	--1----				1	\$750.00	12.00			
N 23	WOWT	03/14/22	03/17/22	Thursday Prime Hr 1	6:57 PM-8:00 PM		:30				NM	1	\$350.00
Week:		03/14/22	03/20/22	---1---				1	\$350.00	12.30			
N 24	WOWT	03/14/22	03/18/22	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	4	\$1,500.00
Week:		03/14/22	03/20/22	1-111--				4	\$375.00	11.20			
N 25	WOWT	03/14/22	03/15/22	News @ 10p M-F	10:00 PM-10:35 PM		1:00				NM	1	\$750.00
Week:		03/14/22	03/20/22	-1-----				1	\$750.00	11.20			
N 26	WOWT	03/14/22	03/19/22	News @ 10p Sa	10:00 PM-10:30 PM		:30				NM	1	\$350.00
Week:		03/14/22	03/20/22	-----1-				1	\$350.00	16.20			
N 27	WOWT	03/14/22	03/20/22	News @ 10p Su	10:00 PM-11:00 PM		1:00				NM	1	\$500.00
Week:		03/14/22	03/20/22	-----1				1	\$500.00	9.00			
N 28	WOWT	03/14/22	03/18/22	The Tonight Show	10:35 PM-11:35 PM		:30				NM	3	\$450.00
Week:		03/14/22	03/20/22	-1-11--				3	\$150.00	5.80			
N 29	WOWT	03/14/22	03/18/22	M-F 2-230p	2-230p		:30				NM	1	\$50.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2452717 /		<u>Alt Order #</u> WOC13482043
<u>Advertiser</u> Pillen For Governor		<u>Original Date / Revision</u> 03/11/22 / 03/11/22
<u>Contract Dates</u> 03/14/22 - 03/20/22	<u>Product</u> 2022 Primary Election	<u>Estimate #</u> 3115

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	MTWTF--				1	\$50.00	0.00			
Totals												55	\$17,760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/20/22	55	\$17,760.00	(\$2,664.00)	\$15,096.00
Totals	55	\$17,760.00	(\$2,664.00)	\$15,096.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.